

North Lodge
Weald Chase
Staplefield Road
Cuckfield
West Sussex RH17 5HY

FAO Sam Heynes
Cuckfield Parish Council
Queen's Hall
High Street
Cuckfield
West Sussex RH17 5EL

18th December 2019

Dear Sam,

I am writing to apply for the vacancy of Parish Councillor currently being advertised within the Parish Council.

Having previously served as a Parish Councillor between 2016 and 2019 and indeed holding the position of Deputy Chairman during the last term, I am fully aware of the opportunities and commitments that re-joining the council would entail. I remain as passionate about supporting the community in general as I was, and I am keen to continue the good work that the Parish Council is already involved in.

My original desire to join the Parish Council focussed very much around working to support the activities that go on at the heart of the community and my view of this hasn't really changed. I believe I have a good insight into various communities within Cuckfield from my personal and professional life, and I would be keen to represent and support those communities wherever possible.

My continued work running the Christmas Street Festival has allowed me to develop strong relationships with various different audiences in the village. There are still opportunities to expand this event further, and I would welcome the chance to work with the different groups involved, particularly our High Street retailers, to see how we can improve this event.

I have reviewed the current business plan, and can see that there are definitely areas where I would be able to add value, support or simply enthusiasm. The communications strategy is certainly an area where I would hope to be able to add value with my background in marketing, and I'm passionate about bringing post office services back to the village, having been involved in some of the initial discussions about the options available to the council during my previous involvement.

I would also be delighted to feed in to the opportunities to exploit the village assets further, as well as looking at ways to support the modernisation of the facilities such as the digital bus signs and the mobile phone coverage. The maintenance agenda looks comprehensive,

and I'm delighted to see some of the important areas that must be addressed have been identified as key priorities.

I remain enthusiastic and passionate about Cuckfield and am keen to be an active member of our community.

Kind regards
Frances Laing